



## OPEN CALL External Evaluator

**We are looking for Evaluator to assess our project “Brave New You – Reloaded”**

The Brave New You - RELOADED Project (project No. 614787-EPP-1-2019-1-BE-EPPKA3-EU-YTH-TOG) is co-funded by the Education, Audiovisual and Culture Executive Agency through the Erasmus+ programme, under the call for proposals EACEA 2019 “European Youth Together” (KA3 – Support for Policy Reform).

**Participating Countries:** Belgium, Slovakia, Sweden, Greece, North Macedonia, Slovenia, Estonia, Italy, Portugal, Germany.

**Organization Name:** CGE Erfurt e.V.  
**Start of assignment:** 1st November 2020  
**End of assignment:** 31st December 2021  
**Submission deadline:** 30th October 2020  
**Total Budget:** 10.000 EURO

### BACKGROUND

With “Brave New YOU – reloaded” project, we are aiming to contributing to the implementation of the EU Youth Strategy 2019-2027 and European Youth Goals by developing capacities of disadvantaged young people as leaders on local and the EU level towards more open-minded and tolerant Europe in which young people, no matter of their background and position in society, freely and proudly exercise their rights to actively and equally participate in their communities. Building on the experiences of New Narrative for Europe, we will engage, connect and empower young people of different origins from local communities across Europe to understand the current hateful narratives, challenge them and build new, positive and inclusive ones.

### What do we want to do:

Brave New YOU – reloaded will aim to upscale the practices of a project implemented during 2018 – Brave New YOU: [www.bravenewyou.org](http://www.bravenewyou.org) and further embed the practices of inclusive approaches to local communities as examples of good practice.

### Aim:

To develop capacities of disadvantaged young people as leaders on local and the EU level towards more open-minded and tolerant Europe in which young people, no matter of their background and position in society, freely and proudly exercise their rights to actively and equally participate in their communities.

### Outputs:

- Educational tools and approaches towards more inclusive participation of disadvantaged young people in local communities (youth organisations and schools) and at the EU level, developed by young people, tested and implemented in XX number of countries.
- Strategy with recommendations on youth engagement in deprived areas across Europe.



- policy recommendations towards EU and local institutions on how to create more inclusive approaches to integration of young people in situations of disadvantage.
- 1 training course for youth workers on how to reach out to disadvantaged young people.
- 1 study visit for youth workers and experts to understand different approaches to working with disadvantaged young people.
- 1 youth exchange for young people on tackling narratives and finding solutions in the EU and local context.
- 1 Youth exchange for young people to test and give feedback on new educational tools and approaches.
- Closing conference of 50 young people of different backgrounds to present the achieved results to decision makers in the EU institutions.
- 1 campaign on European level “My Inclusive Europe” incorporating XX local activities and an online outreach campaign.

## EVALUATION OBJECTIVES

For the conduct of the evaluation, the Evaluator at the first level will conduct Desk Research. The desk research, as a tool for the execution of activities, will relate to the examination and analysis of existing sources that relate to the programme and the action plan. Further, the evaluator will also undertake field research with the completion of tools of evaluation by the participating institutions and persons.

The evaluation will include both primary and secondary sources, including bibliography and interviews and questionnaires so as to be able to provide a complete, objective and constructive evaluation of the project activities, results, abiding to the timetable and budget and overall efficiency and effectiveness. The sub-contractor will be evaluating all aspects of the project and their results.

In addition, the proposed evaluation mechanism aims to enhance a systematic and objective assessment of the project, its implementation and achieved results. Based on OECD Methodology, the goal is to determine the relevance and fulfilment of objectives, development efficiency, effectiveness, impact and sustainability. This evaluation report will provide information that are credible and useful, enabling the incorporation of lessons learned into the decision-making process of both the implementors and the donors.

### The evaluators will focus particularly on:

1. **Relevance** - The extent to which the objectives of a development intervention are consistent with beneficiaries' requirements, country needs, global priorities and partner' and donor's policies.
2. **Effectiveness** - The extent to which the development intervention's objectives were achieved considering their relative importance
3. **Efficiency** - A measure of how economically resources/ inputs (funds, expertise, time, etc.) are converted to results.
4. **Impact** - The positive and negative, primary and secondary long-term effects produced by a development intervention, directly or indirectly, intended or unintended.



5. **Sustainability** - The continuation of benefits from a development intervention after major development assistance has been completed. The probability of continued long-term benefits. The resilience to risk of the net benefit flows over time

Based on carried out evaluation tools, the final report will provide a set of recommendations that aim to ensure further strengthening of the achieved results by implementing new features that could bridge identified gaps in reaching out to more direct beneficiaries and key stakeholders.

**Key Results and Deliverables:**

- a. **Interim Evaluation Report.** The interim evaluation report will take place midway through the duration of the project and will be conducted by an external evaluator in order to ensure for the most objective evaluation of the progress of the project until that point in time. The report will include the use of questionnaires and secondary research; *max 20. Pages.*
- b. **Final Evaluation Report.** The final evaluation report will take place at the completion of the project and will be conducted by the external evaluator. The final report will evaluate and analyze the overall project, from beginning to end, the impacts and results, cooperation between the consortium, abiding to timetable and budget and other such aspects relating to the project. It will also offer feedback and suggestions on how to further improve the processes, actions, activities and deliverables; *max 50 pages (including annex).*

WP number	WP title
WP1	<p><b>Project management</b></p> <ol style="list-style-type: none"> <li>1.1 Project Work-plan</li> <li>2. Transnational cooperation agreement</li> <li>3. Kick-off meeting and partners meetings</li> <li>4. Project administration and communication</li> <li>5. Risk Management &amp; Contingency Planning</li> <li>6. EACEA Progress and Interim reports</li> <li>7. Final reporting to EACEA</li> </ol>
WP2	<p><b>WP2: Getting together: reaching out and understanding local contexts</b></p> <ol style="list-style-type: none"> <li>2.1 training for youth workers on how to reach out to disadvantaged young people</li> <li>2.2 roadmap activities:               <ol style="list-style-type: none"> <li>2.2.1 reaching out to disadvantaged young people</li> <li>2.2.2. Creating local teams in youth organisations/centres of young people in situations of disadvantage and young people from the majority population</li> <li>2.2.3. Understanding hateful narratives in their communities and change they want to make</li> </ol> </li> <li>2.3 youth exchange for young people on tackling narratives and finding solutions in the EU and local context               <ol style="list-style-type: none"> <li>2.3.2 Creation and implementation of counter and alternative narratives</li> </ol> </li> </ol>

<p><b>WP3</b></p>	<p><b>WP3: Developing new approaches</b></p> <p>3.1 creation of expert group to work on tools/approaches development (meetings, work based on the feedback of young people involved in the process)</p> <p>3.2 study visit for youth workers and experts to Portugal to understand different approaches to working with disadvantaged young people</p> <p>3.3. Youth exchange for young people to test the approaches, tools and give feedback</p> <p>3.4. Testing new tools in youth organisations and schools</p> <p>3.5 Expert meetings and creation of publication</p>
<p><b>WP4</b></p>	<p><b>WP4: Policy recommendations for active participation of disadvantaged young people in society on both local and European level</b></p> <p>4.1 collecting young people’s input during local events and mobility events as basis for the policy recommendations towards EU and local institutions on how to create more inclusive approaches to integration of young people in situations of disadvantage</p> <p>4.2 developing and presenting policy recommendations</p> <p>4.3 developing a Strategy with recommendations on youth engagement in deprived areas</p> <p>4.4 online campaign (website and social media) with videos, testimonials, challenged narratives and new/alternative approaches</p>
<p><b>WP5</b></p>	<p><b>WP5: Campaign “my Inclusive Europe”</b></p> <p>5.1 Gathering stories on “my Inclusive Europe” from young disadvantaged people on how do they imagine Europe</p> <p>5.2. Developing an online campaign channels and sharing the stories of young people on their vision of an inclusive Europe</p> <p>5.3 Implement 10 local reaching out activities/policy actions as part of the campaign to share the stories and narratives on “my Inclusive Europe” and the outcomes/ policy recommendations of the project in multiple languages</p>
<p><b>WP6</b></p>	<p><b>WP6: Evaluation and Quality Assurance</b></p> <p>6.1. Determination of Quality Factors</p> <p>6.2 Determination of the Prototypes and Processes for Quality Management</p> <p>6.3 Quality Monitoring</p> <p>6.4 Conduct of audits and inspections, open call for external evaluator</p> <p>6.5 Editing of results - Corrective actions - Dissemination of information</p>

**KEY EVALUATION QUESTIONS:**

**Outcome Level**

Where the activities and project outputs completed as planned? Did the activities contribute to the planned results? Where not so, what factors intervened and explained how they impacted. Suggest ways that partnerships should focus on to overcome any problems and foreseeable challenges. If there are any unplanned results (positive or negative), explain what these were and how they came about. The evaluation should pay attention to building on the experiences of New Narrative for



Europe by understand the current hateful narratives, challenge them and build new, positive and inclusive ones.

### Impact Level

Make an assessment as to whether the results achieved are likely, over the longer term to achieve or contribute to the achievement of the specific objective of the project. If it is unlikely that all or part of the purpose will be achieved, why is this and is this something that could have been foreseen or overcome?

### Experience and Expertise required

- Extensive knowledge and experience of working with Erasmus project
- Good knowledge of project partner countries
- Experience of comparable evaluations and solid track record of evaluation carried out on similar education and capacity building projects
- Familiar with and able to comply with all EU evaluation requirements
- Speak fluent English and knowledge of one of the local partner languages is desired
- Experience of training, capacity building, and youth work.

## TIMEFRAME AND SUBMISSION

### External evaluation activities:

1. An interim evaluation Report (after one year of the project), **deadline 31th of December 2020**. For all project activity that has been implemented for the first year of the project.
2. A final evaluation, at the end of the project, **deadline 30<sup>th</sup> of December 2021**. For the overall project activity and work packages from beginning to the end of the project.

Evaluators with experience in European youth work related as well as evaluators with experience in topics to capacity building for youth, innovation, current trends and developments in other fields are welcome to submit an Expression of interests.

The evaluation report should be written in English.

Expressions of interests should be submitted to [podlaszewska@cge-erfurt.org](mailto:podlaszewska@cge-erfurt.org) at latest by **30<sup>th</sup> October 2020** and include the following information:

1. Motivation letter
2. CV, which includes:
  - Professional profile, highlighting expertise and experience of relevance for this study (connected to the nature of the tasks and the topic and context of the call).
  - Examples of previous work, work products or projects related to the nature and topic of this call
3. Working methodology including evaluation matrix and tentative timeline for the evaluation.
4. Availability to conduct the evaluation process until the project end (January 2022).



#### **TASK AND PAYMENT**

The evaluator will start working before the deadline of the interim report but some data will be available throughout the project until December 2021

Payment for the interim evaluation Report: **4.000 EUR** for the first part of the interim report (process covered until end of 2020).

An Interim Evaluation report should be delivered no later than 30<sup>th</sup> December 2020

Payment for the final evaluation Report: **6.000 EUR** (process covered until end of 2021).

A Final Evaluation report should be delivered no later than 30<sup>th</sup> December 2021

**Total Budget: 10.000 EUR** including any applicable VAT or taxes (contractual amount depends on the consultant's tax status and residency).

All applicants will be informed about the results of the selection by **6<sup>th</sup> November 2020**

**Any inquires please send your question to:**

[podlaszewska@cge-erfurt.org](mailto:podlaszewska@cge-erfurt.org)